



FOR IMMEDIATE RELEASE

The Great Singapore Mountain Bike Carnival features the 1st night mountain bike marathon

Singapore, 20 January 2009 - Bike Asia, DirTraction, and Waw are proud to announce the first Great Singapore Mountain Bike Carnival running from February 28 to March 1 2009. This challenging race is supported by Bike Asia and the National Parks Board.

The main event of The Carnival is The 100 km night mountain bike marathon, designed with one goal in mind – to push the limits of human endurance. Participants will be racing through day and night, to meet the 100km challenge.

Supporting the event are a fabulous downhill event, a fast-pace short track event, an offroad duathlon, a schools challenge and other family events. To keep the pace up in the evening, live bands will play on. There is even a carnival street section that will serve food and drinks to spectators! All in all, a fabulous day out for riders, supporters and spectators.

Tinker Juarez (the reigning US 24hr Champion, ex-24hrs race world champion, 2-time Olympian and an inductee to the "Mountain bike and BMX Hall of Fame", and also last year's reigning 100km champion) will once again be taking on other top regional and local talents for the night marathon. Japan's world ranking downhiller, **Mio Suemasa** is expected to awe her male counterparts in the Super D (downhill) race. Hundreds of local and foreign participants are expected to participate in one or more events.

The Great Singapore Mountain Bike carnival will be held at The Tampines Mountain Bike Park, which is just 5 minutes walk from Tampines Central, yet offers a wonderland of natural parkland with fabulous trails and lanes. The location is the site of the 2010 Youth Olympics Mountain Bike race. The course will bring the best mountain bikers over a variety of terrain, sharp rocky inclines and declines, jungle single track, tarmac and the main carnival section. The race is designed to appeal to the most adventurous of mountain bikers as well as accommodating the weekend warrior bikers.

There are over \$35000 worth of cash and prizes. The 100 KM marathon prizes are amongst the largest in this region.

The event will be the first of a series of carnivals running throughout South East Asia through the year. To learn more about this carnival, visit www.singaporemtbcarnival.com

For media inquiries and images, please contact :-

HuiMin LIM
Event Director
Mobile : 96906867
E-mail : HM@dirtraction.com

Dale MCALLISTER
Mobile : 91796382
E-mail : Dale@wawconsulting.com

About DirTraction

DirTraction is a organization which seeks to promote mountain biking to adventure junkie and provide professional World Class racing in the region.

The organization's core business is in the planning of regular mountain biking activities, including races and bike festivals, the development of cross discipline races, conducting bike clinics for entry-level bikers, as well as trail-building and maintenance of offroad trails in the region. DirTraction's vision is to cultivate Singapore's community of outdoor sports lovers and to grow their sense of adventure for the future.

For more information on DirTraction, please log on to: www.dirtraction.com

DirTraction 



THE GREAT SINGAPORE MOUNTAINBIKE CARNIVAL

WHAT'S HAPPENING
100KM MTB MARATHON NIGHT RACE
+ DIRTY DUATHLON (RUN-BIKE-RUN)
+ SUPER D
+ SHORT TRACK RACE
+ *SCHOOLS CHALLENGE*
+ KIDS RACE
+ SPEED TRIALS
+ FAMILY EVENTS
+ LUCKY DRAWS
+ LIVE BANDS, CARNIVAL
FOOD & ENTERTAINMENT

28 FEB TO 1 MAR '09
TAMPINES MTB TRAIL

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A GREAT DAY OF ACTION, FUN, LIVE MUSIC, FAMILY FESTIVAL AND ENTERTAINMENT

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